

Friday, 30th June 2017

Futamura announces significant sales growth in its first year

Futamura, the global leader in renewable and compostable cellulose films for the flexible packaging industry, announces they have seen significant sales growth and record levels of operational efficiency in their first year, as they celebrate one year since the acquisition of the Innovia films' cellulose business.

Futamura's EMEA sales and marketing manager, Andy Sweetman, said: "We have had a very positive first year; this is thanks entirely to our engaged and dedicated workforce and the encouragement of our new parent company, who has proven to be a very supportive guardian for the NatureFlex™ and Cellophane™ brands. We have seen significant sales growth of our renewable and compostable NatureFlex™ films because our customers (converters and brand owners) are seeing a growing demand for sustainable packaging solutions and are embracing its unique technical and sustainable properties. Our quality and service levels are also at an all-time high."

Mr. Sweetman added; "I am very excited to see what the next year brings; Futamura's commitment to this business is demonstrated by their investment to strengthen our existing capabilities, which will enable us to realise our clear vision to further develop the business for the long-term."

Futamura will be exhibiting at Packaging Innovations London - Olympia, 13 & 14 September 2017, Stand B18

Ends

Note to Editor

Futamura Chemicals Company Limited is a major producer of plastic and cellulose (NatureFlex™ & Cellophane™) films. Following the acquisition of Innovia Films cellulose business, Futamura has a global footprint with production sites in the UK, USA and Japan. It holds a leading global position in the markets for renewable and compostable packaging films and cellulose casings. Worldwide Futamura employs some 1500 people, with a focus on safety, high quality speciality products, R&D, customer service and ethical, sustainable partnerships.

Media contact:
Lynne Quincey
Email: lynne.quincey@futamuragroup.com
Mobile: +44(0)7792148218 / DDI: +44(0)16973 41790